



TASFAA

encourage • promote • facilitate • inspire • motivate

Texas Association of Student Financial Aid Administrators (TASFAA)

2024-2026 Strategic Plan

Introduction

TASFAA's strategic plan is designed to help guide the board in accomplishing its mission and vision through the implementation of measurable objectives.

Background

The strategic plan is based on input from the Strategic Plan Taskforce and TASFAA Board member consultations and revised every three years.

Vision Statement

TASFAA will serve as an exemplar for promoting student access and success in higher education while also providing excellent professional development opportunities for its members.

Mission Statement

TASFAA will advance student access to higher education by providing professional development for its diverse members, advocating for informed public policies, and facilitating forums on financial aid topics.

Diversity, Equity and Inclusion Statement

TASFAA is firmly committed to fostering a warm, open environment for Financial Aid Professionals, as our membership is comprised of many intersecting identities that make us unique individuals. We strive to eliminate discrimination including, but not limited to: race, color, ethnicity, national origin, gender, gender identity and expression, sexual orientation, age or veteran status. Additionally, we embrace the cultural, political, social class and religious affiliations of our members, as those differences allow us to best serve the vastly diverse student community in the State of Texas.

Purpose from the Constitution and Bylaws:

The Association is organized for education and research purposes of its membership and shall not be operated for profit. In furthering these general purposes, the Association shall be dedicated to:

Section 1. Encouraging students to pursue higher education.

Section 2. Promoting student financial aid programs in the post-secondary institutions of the state.

Section 3. Facilitating communication, activities, services, and professional development among constituencies involved in student financial aid administration in the state.

Section 4. Inspiring professional competencies in the field of student financial aid administration.

Section 5. Motivating innovation and creativity in the financial aid field to span all cohorts. Encourage, Promote, Facilitate, Inspire, Motivate

Strategic Goals

1. Lead and facilitate the development of informed policies related to effective student financial aid programs.

- Review and approve the public policy goals of the Association.
- Actively engage members and partners within the higher education community in discussions and initiatives.
- Strengthen current public policy activities (as appropriate).
- Serve as the resource for the State of Texas for policy decisions relating to professional financial aid knowledge.
- Increase members' awareness of the public policy development process.
- Align TASFAA with NASFAA's State Advocacy initiative for implementation purposes.

II. Develop the professional skills and expertise of student financial aid professionals in the State of Texas.

- Continue to improve the opportunities for members to further their professional knowledge and skills.
- Further enhance the opportunities for members to enhance their leadership skills.
- Explore and develop opportunities for touch point session and training for members online.

III. Ensure that finances are managed for the long-term fiscal health of the Association while also using funds to develop initiatives that better meet the needs of the Association's members.

- Define long-term fiscal health objective (e.g., articulate funds investment policy, ways to achieve policy, and timetable for achievement).
- Identify changes, if any, needed in current financial management practices in order to achieve long-term fiscal health.
- Identify areas where funds are needed for current unmet needs of Association members (e.g., training opportunities).
- Prepare a financial management plan for approval by the board that takes into account the preceding.

IV. Utilize the Technology currently being used as a whole capabilities and work for our members.

- Continue to monitor a storage/recovery plan within the website
- Encourage committee to store all documents in the committee pages on the website.
- Foster digital rights management. Encourage committee chairs to engage in communication through the website
- Policy and Procedures for our copy write items, i.e. Logos
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