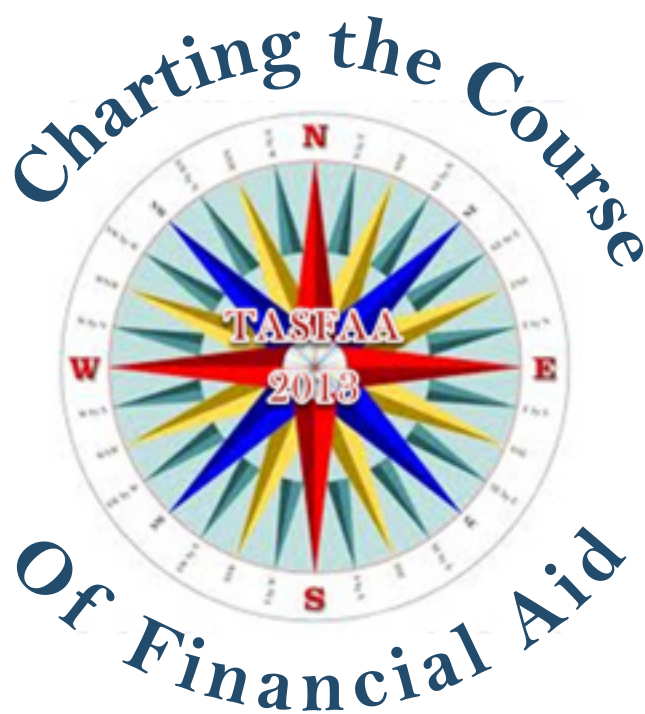


2013 TASFAA Annual Report



Texas Association of Student Financial Aid Administrators

TASFAA Leadership

President's Message

by Dana Mingo

Greetings TASFAA professionals,

I want to say thank you for the opportunity of serving as your President for the 2012-2013 year. I have enjoyed the time working with fellow colleagues on the Board, along with the Committee Chairs and Members. This year's conference, held in the lovely Galveston, Texas was a great success. Much kudos to Denise Welch, Conference Chair and her committee for doing an outstanding job of facilitating the venue set up, navigating the many sessions to present, vendor coordination and many other tasks which were necessary. I hope each of you were excited about the opportunity to come together to share, develop and gain training in the area of your expertise. We had over 335 attendees at this year's conference, with over 45 ABC workshop attendees, and not to forget this past spring, over 85 New Aid Officer's workshop participants. These numbers demonstrate the significance of the association and the dedication of each of you. The theme this year, "Charting the Course of Financial Aid", seemed fit for the challenges each of us have and are experiencing within our organizations.

Special recognition to Jason Young (Vice-President), Shannon Followill (Secretary), Melet Leafgreen (President-Elect), Becky Wilson (Treasurer) and Harold Whitis (Past President); this group of professionals assisted me throughout this year to ensure that meetings ran smoothly and policy and procedure updates were completed. I want to thank the Board for the many countless hours of ensuring the association's vision and mission are achieved and maintained and the Committee Chairs for their great leadership. I want to also thank Raul Lerma (Board member and SWASFAA Delegate) for his excellent leadership representing TASFAA. Alan Ahmad (Web Services Chair) for his many hours of meeting our deadlines. His professionalism and dedication ensured our website was functioning at all times. A special recognition to Sue McMillan and Kim Alexander with Texas Guarantee and all their staff, who stepped in at the ninth hour adding to the assurance of this year's conference success. We want to also remember those Past Presidents that have paved the way for President's as myself to step into a role where the foundation of excellence and great leadership has been established!

As we conclude this year, I encourage each of you to share with your institutions and organizations what you have learned from the many workshops and training sessions, as well as explore TASFAA's mentoring and committee involvement. TASFAA is a great association, with initiatives of training and education, technology, outreach & early awareness, along with partnering and building legislative relationships. Our core values says it all, ethics, inclusiveness, collaboration, excellence and leadership. We are a profession about helping students and families and fellow professionals. I wish you much success and look forward to what TASFAA has in store for each of us in the future. Make it a great day.

Kind regards,
Dana Mingo

Officers 2012-2013

President
Dana Mingo

Vice President
Jason Young

President Elect
Melet Leafgreen

Past President
Dr. Harold Whitis

Treasurer
Becky Wilson

Secretary
Shannon Followill

Board Members
Mike Carranza
Laurie Coulter
Jeannie Gage
Raul Lerma
Ed Turney
Devon Wiggins
Cathleen Wright



TASFAA Tribute

A Tribute to Herb Brubaker (Our Friend and Colleague)

Collected and delivered to membership at conference luncheon by Kim Alexander, TGSCLC

I am honored to have been asked to provide a special tribute message to the TASFAA membership at this conference for one of our very special members whom we lost just a few months ago. Herbert Allen Brubaker passed away on August 2, 2013. We lost Herb on his birthday and far too soon at such a young age of 59. Herb received his undergraduate degree from the University of Mary Hardin-Baylor and received his Master's in Public Administration from Texas State University. Not only did Herb attend college in Texas, but he also worked tirelessly in student financial aid and with student loan programs for over 35 years. For over 30 years, Herb served in leadership roles for TASFAA, AASFAA, SWASFAA and NASFAA. Before he passed, he served as Campus Director of ITT Technical Institute in Little Rock, Arkansas. Herb was survived by his wife Jackie, 4 children, 3 sisters and 2 grandchildren.

I had the pleasure of knowing Herb personally as did many others here. In fact, I stepped into a position at TG that Herb vacated in 1991. You could say Herb was responsible for me stepping into it in more ways than one. There are many hilarious stories that those of us who were somewhat close to Herb could tell, but in the middle of all the stories was the fact that Herb cared deeply about the students he helped, the people he worked with, his family and TASFAA. Herb was very active in our association and helped establish leadership, structure and direction for TASFAA in the mid eighties. Herb was fun to be around and never met a stranger. I remember thinking after meeting him in the late eighties that this guy will say anything, do anything and find fun in everything. Herb was also a life-long learner although he would try to convince you that he knew everything. Later in life, Herb was a devoted member of the First United Methodist Church of Jonesboro where he taught bible and discipleship classes. Yes, our Herb!! He also organized and coordinated an annual fundraiser for Wayland Springs Church Camp. We are all truly blessed to have had Herb in our lives and TASFAA and the hundreds of members we have, have all benefited from his early vision and leadership for a professional organization whose mission is to help student aid administrators help students and families.

There are many people who knew Herb far better than I did who also kept in contact with him as he made his mark in Arkansas. Please indulge me for a few minutes as I read messages from a few of them:

George Durstine

"I am honored to have known Herb for thirty years. Herb was many things to many people, husband, father, pastor, colleague, counselor and Friend. I knew Herb when he was TASFAA President, worked at TG then Brazos, then on to Arkansas at lenders and most recently at ITT. Fortunately, my work and travels allowed me to continue to see him and his wife Jackie there as well as at NASFAA on occasion. Herb touched and stayed in touch with so many people, literally I really am not sure how he did this was it calculated or random? Yet he rarely let you slip far from his radar screen. The magnitude of his staying in touch was discovered more so after his passing among those of us sharing the last time we chatted and how often we all spoke with him. Herb made sure not more than a month or two went by and he would call and say, 'how's it going? What's new in your life, really how are you?' He genuinely cared for his friends and financial aid colleagues. Many times we would reminisce about the good old days and share many laughs. Herb was also great about sharing emails, jokes and quips to brighten a day. He was also a golfer, in Texas and Arkansas many golfers shared time with Herb. Best of all he took the time to listen and in the days of Lender hotel receptions, Herb would always invite other lenders to join in and said it's about community and the financial aid community sharing time together... he was truly gracious! He was devoted to his family, work, friends and the Lord. While I miss him dearly and his random phone calls, I am blessed to have called him my friend. When I think of Herb, I think of a very familiar Aesop quote: **'No act of kindness, no matter how small, is ever wasted.'** This was the core character of Herb Brubaker."

Joe McCormick

"As we all were saddened to learn of Herb's passing, I could not help but think of how truly blessed I was to have known and worked with him at TG. He was an outstanding student aid administrator and leader of TASFAA and was admired and respected by many. Having Herb on the staff at TG was truly an asset; he was a most dedicated and outstanding employee who contributed greatly to TG's success in those early years. The thing I admired most about Herb was that he truly cared and was dedicated to the students and financial aid colleagues we were trying to serve. On a lighter note, Herb was also a very courageous man in that he was one of the few TG staff brave enough to ride with me on our numerous road trips together. We will all miss Herb very much and I wish God's blessings on his family."

Dr. Leo Munson, Associate Provost & Associate Vice Chancellor, Academic Support, TCU

"I hired Herb in 1984, when he was President-Elect of TASFAA. Herb was not from a golden spoon background himself, and he had huge empathy for students who had the desire but not the financial ability to attend college. He was an exceptional counselor - almost to a fault. He would accept any story a student told him, sometimes without evaluating the legitimacy of the story. Herb worked on several sides of the financial aid world, but I never felt like he was looking for the next job. The next job always seemed to come looking for him - because of his vast network of colleagues. Herb kept up with people - he always kept up with me. He would call me in the last few years as he was driving back and forth between his home in Jonesboro and work in Little Rock and we'd catch up."

Herb never tried to be sophisticated or overly affluent, so instead of a formal toast to his leadership and work in our industry, please join me in a big high five and a "well done Herb!!"



TASFAA Mission

TASFAA Mission Statement

TASFAA is a professional organization with a diverse membership that works toward the ultimate goal of helping students gain necessary resources to promote access and choice in their pursuit of higher education opportunities.

Mission

The Association fosters commitment to these activities through initiatives collectively known as TASFAA's Preferred Future. These initiatives are: Training and Education; Technology; Outreach and Early Awareness; Partnerships; and Legislative.

Description

The Texas Association of Student Financial Aid Administrators (TASFAA) promotes the effectiveness of student financial aid programs in the post-secondary institutions of the state, facilitates communication among its members, sponsors activities in the financial aid field to promote the professional development and competency of its members.

TASFAA Volunteer Form

TASFAA is a volunteer organization. Your participation is needed. Membership on a committee benefits your colleagues, students and parents, as well as providing an opportunity for personal and professional development.

If you have further questions regarding the activities of a specific committee, please feel free to contact the current Committee Chair or a member of the Executive Board.

Please Note: YOU MUST BE A CURRENT MEMBER OF TASFAA TO SERVE ON A COMMITTEE. If you are not a current member please complete a membership application. Don't know if your TASFAA membership is current, find out - check your membership status here.

Volunteer Now!

<http://www.tasfaa.org/docs/forms/memVolunteer.html>



TASFAA Committee Reports

Awards Committee

The 2013-2014 TASFAA Scholarship & Awards Committee members include:

Sefra M. Lopez – Texas A&M University, Committee Chair
Bridget Moore – Hardin-Simmons University
Chris Woodyard – University of Texas-Arlington
Jael Garcia – University of Texas – Pan American
Demetrice Dent – University of Houston
Casey Wells – Tyler Junior College
Angelika Williams – Texas State University

In the spring, the committee invited everyone to apply for the Mack C. Adams Professional Development Scholarship. The scholarship was made available for the New Aid Officers Workshop held in May and 10 applicants received \$200 toward their expenses associated with attending the NAOW. This scholarship was designed to assist financial aid professionals with the cost of attending TASFAA-sponsored training opportunities. Along with financial assistance, recipients also receive an opportunity to grow as a financial aid professional and make important connections with others in their field. Applications for the Mack C. Adams Professional Development Scholarships were not made available for the TASFAA fall conference due to budget constraints.

Nominations for the TASFAA Financial Aid Star, Trailblazer, and Hall of Fame awards were solicited at the end of May. Only 4 nominations were received for the Financial Aid Star award and no nominations were received for the Trailblazer or Hall of Fame awards. Palyce Williams of Texas A&M University in College Station was selected as the TASFAA Financial Aid Star winner and was presented her award at the fall conference in Galveston, TX. In addition, all service pins have been mailed to recipients in October that did not receive them at the fall conference. The Scholarship & Awards Committee distributed the following Years of Service pins:

40 pins for 10 years of service
45 pins for 15 years of service
23 pins for 20 years of service
19 pins for 25 years of service
12 pins for 30 years of service
3 pins for 35 years of service
1 pin for 40 years of service

Congratulations to all and thank you for your dedication to TASFAA and the financial aid profession!

2013 Service Award Winners

TASFAA Financial Aid Star - Palyce Williams, Texas A&M University

TASFAA Trail Blazer - Marcos Mendez, Texas A&M University

Years of Service Award Winners

40 Years of Service

Mike O'Rear Stephen F. Austin State University

35 Years of Service

Jackie Adler Texas State Technical College - Waco
Tom Melecki University of Texas - Austin
Tom Neal Lamar State College - Port Arthur

30 Years of Service

Alain Lenotre Culinary Institute LeNotre
Candice Lindsey University of Texas - Tyler
Cathleen Wright Texas Lutheran University
Kathy Bassham Weatherford College
Linda Trammel ITT Technical Institute - Arlington
Lynda LeClair University of St. Thomas
Memory Keeler First Marblehead Corporation
Pat Milligan South Texas College of Law
Sandi Abshier Texas State Technical College - Waco
Sherry Reinwald Southern Methodist University
Tonia Griffin University of Texas Medical Branch - Galveston
William Mack University of Texas - Dallas

25 Years of Service

Alice Estrada University of Houston - Downtown
Anna Hines Texas A&M University
Bonnie Burgoyne Clarendon College
Catherine Sanchez University of North Texas Health Science Center
Delisa Falks Texas A&M University
Donnie Purvis Weatherford College
Gerri Hill University of Texas - Tyler
Imelda Buentello Austin Community College
Jill Jensen-Brye St. Mary's University
Juanita Chable Austin Community College
Martin Hernandez Texarkana College
Michael Scott Texas Christian University
Pam Siegrist Concordia University Texas
Richard Silva Alamo CCD
Ron Brown University of Mary Hardin-Baylor
Rose Carreon-Munoz Alamo CCD
Shanna Hollis Texas Wesleyan University
Trina Smith-Patterson Tarrant County College-Northwest
Valerie Quay St. Edward's University
Vickie Tanner TG



TASFAA Committee Reports

Years of Service Award Winners (con't)

20 Years of Service

Ana Padilla	Texas State Technical College - Harlingen
Carrie Shiffman	University of Texas - Austin
Debra Robertson	Texas A&M University
Doug Bartek	Paul Mitchell the School - Houston
Ed Turney	University of North Texas
Elsa Lopez	El Paso Community College
Ines Lopez	El Paso Community College
Jennie Hargrove	Kaplan College-Arlington
Kimberly Thornton	St. Mary's University
Kristi Kirk	Concordia University Texas
Kristin Jacobson	Texas A&M University
LaTasha Goudeau	University of Houston - Downtown
Leah Williams	Texas State Technical College - Waco
Mary Bledsoe	Tarrant County College-Northeast
Miguel Wasielewski	University of Texas - Austin
Norma Urias	El Paso Community College
Paul Lewis	TG
Sarah Dorsey	University of Texas - Dallas
Sherri Henry	Texas Tech University Health Sciences Center
Silvia Peña	University of Texas - El Paso
Sue McMillin	TG
Susana Hernandez	University of Texas - Pan American

15 Years of Service

Adrienne Hawa	Southern Methodist University
Alta Cashion	Tarleton State University
Anita Malone	Texas Tech University
Anna Perez	Texas Wesleyan University
Blanche Crawford	TG
Charita Elder	University of St. Thomas
Connie Riley	Lamar State College-Port Arthur
Cristen Alicea	University of the Incarnate Word
Dana Mingo	Dallas Christian College
Debbie Malone	LeTourneau University
Deborah Bradford	USA Funds
Desiree Komrum-Byrne, Ph.D.	University of the Incarnate Word
Donna Watson	Texas A&M University
Ellis Tredway	Brazos HESC
Eric Shoppach	El Paso Community College
Gabriela Martinez	University of Houston - Downtown
Gail Hutson	Amarillo College
Hope Ellis	Texas Wesleyan University
Irma Montoya	Angelina College
Isabel Olivas	Culinary Institute LeNotre
Isabela Shores	Dallas County Community College District
Jari Cash	East Texas Baptist University
Jason Briseno	Austin Community College
Jim Harris	Nelnet
Jodi Garrett	Covenant School of Nursing
Jodie Wright	Howard College
Josefina Carmona	University of Texas - El Paso
Laura Elizondo	Texas A&M International University
Lear Hickman	University of Houston
Linda Runkle	Amarillo College
Lisa Goodwin	University of North Texas
Minerva Chihuahua	Southern Methodist University
Patty Landeros	Wayland Baptist University
Priscilla Francisco	Brazos HESC
Rachel Ramirez	International Academy of Design and Technology
Reba Denson	Culinary Institute LeNotre
Rebecca Cano	South Texas College
Rick Lasly	Angelo State University
Ron Crumedy	Galveston College
Sharon Thibodeaux	Texas Southern University
Shirley Bañez	University of Texas - San Antonio
Sue Myers	Southwestern Assemblies of God University
Tammy Minton	Tyler Junior College
Tracy Watkins	LeTourneau University
Vicki Jacobs	Wharton County Junior College

10 Years of Service

Adriana Garza	University of Texas - Austin
Amy Manfredi	Access Group, Inc.
Audrey Newman	Grayson County College
Barbara Hawkins	Texas Association of Developing Colleges
Billy Satterfield	University of Houston - Clear Lake
Blanca Iruegas	Laredo Community College
Brenda Farr	Lubbock Christian University
Bridget Moore	Hardin-Simmons University
Cecilia Corpus	University of Texas - El Paso



TASFAA Committee Reports

Years of Service Award Winners (con't)

Eloisa Ybarra	University of Texas - Pan American
Fred Wright	Texas Association of Developing Colleges
Grace Jauregui	Anamarc College
Hayley Jordan	Austin College
Jason Edens	Austin Community College
Joe Apodaca	TG
John Buck	Rice University
Keith Hoelscher	Angelo State University
Kimberly Adams	Texas Woman's University
Latisha Marion	Texas Southern University
Laura Turner	Stephen F. Austin State University
Marcos Mendez	Texas A&M University
Marcus Cooper	Texas A&M University
Maria Cardenas	Texas Wesleyan University
Maria Ferrer	Dallas County Community College- Cedar Valley
Maria Macias	McLennan Community College
Mark Shura	First Marblehead Corporation
Meghann Nash	Galveston College
Michelle Cerna	Southwest Texas Junior College
Monica Comeaux	University of Houston - Downtown
Nora Alonzo	Court Reporting Institute of Dallas
Patti Willey	Texas Wesleyan University
Paul Janda	Victoria College
Penny Griffin	Southern Methodist University
Rachel Clary	Culinary Institute LeNotre
Ramon Saavedra	Lone Star College System
Rita Platt	Texas Wesleyan University
Ronald Wood	North Texas Higher Education Authority/HESC
Sheena Ozan	Lone Star College System-Kingwood
Stacey Tieu	Tarrant County College
Tracy Sutton	University of Texas - Southwestern Medical Center

Communication & Social Media Committee

Committee Members:

Alan Ahmad, Jess Black, Eric Cooper, Julie Rehder, Andrew Rodriguez

The Communications and Social Media Committee is the new name given to the committee that was for many years responsible for producing the quarterly TASFAA Times, the association's newsletter. The newsletter, first published in early 1969, was originally called the Dimensions in Financial Aid, and its founding editor was Dr. Foy Kirkpatrick of Forth Worth Christian College.

In early 2013, the TASFAA Board authorized the distribution of a survey to determine whether the Times should be continued. Results of that survey indicated that the membership wanted to terminate the publication and replace it with a Facebook presence.

The Facebook URL has been in operation since early summer.

Constitution & Bylaws Committee

2012-13 Committee Members

Raul Lerma, El Paso Community College

The Constitution and Bylaws Committee reviewed the Constitution and Bylaws as well as the TASFAA Policies and Procedures Manual of the Association for appropriateness and consistency as they govern the activities and needs of the Association.



TASFAA Committee Reports

Early Awareness Committee

The Early Awareness Committee's focus this year was coordinating the NT4CM training program, geared toward training high school counselors on financial aid principles. This past year we had over 500 attendees statewide scheduled at nine locations.

The committee would like to thank all of those institutions who hosted or assisted with a training session. Without your help, this program would not be a success.

Location	# of High School Counselor attendees
Texas Christian University	55
LeTourneau University	52
Texas State Technological College, Waco	97
El Paso Community College	68
Texas A&M International University	45
University of Texas, Permian Basin	30
University of Texas, Pan American	90
Midwestern State University	20
San Antonio Education Partnership	100
Texas A&M University, Corpus Christi	42
Texas A&M University, Texarkana	20
Total	619

Our goal for the upcoming year will be to host at least one program in each TEA region.



Fall Conference Committee

Committee Members:

**Colter, Tanitia
Cooper, Eric
Gage, Jeannie
Gonzalez, Sergio
Jones, Sue
King, Donna
Murray, Lou
Vecchio, Gloria
Wells, Casey
Whitis, Debbie
Whitis, Harold
Nash, Meghann
Dickson, Keith
Wright, Kay
Applebaum, Philip**



Charting the course in Financial Aid becomes challenging for our financial aid professionals when the government shuts down. But we stayed the course as always with resilience and determination. Our conference was held at the Hilton Galveston Island Resort and Conference Center on Oct. 9-11, 2013. We had 335 register. The special guest included Justin Draeger, NASFAA President and Lisa Hopper, SWASFAA President. Our Keynote speaker was nonverbal Communications expert Jan Hargrave. Special Thank you to TG for continuing to support our financial aid community efforts, by picking up the slack and presenting 4 sessions in the place of our Department of Education trainers.

Our breakout sessions included many topics of discussion, along with our general sessions that included the Federal update, the State update, and a session on campus security.

We raised \$2250.00 through the 5K run/walk race and the raffle for the Mack Adams scholarship fund. On Thursday evening we had our first Mardi Gras ball of the Krewe of Chaos and it was fabulous. We also had a great band from Galveston and a photo booth to entertain us at the ball. As always our exhibitors supported us with great displays and booths.



TASFAA Committee Reports

Finance Committee & Financial Statement

The Annual Report will be available in January 2014, and will be posted to the TASFAA website as an addendum to the 2013 Annual Report.

Legislative Issues Committee

Committee Members:

Shannon Followill, Texas Tech University

Elaine Rivera, University of Texas - Pan American

The Legislative Issues Committee worked to promote the Association's position on, as well as better inform the discussion about, proposed legislation affecting financial aid programs. For example, the committee developed and distributed to legislators and others a TASFAA position paper entitled, Ensuring Student Success and Access - Spring 2013. This paper, based on survey data from the TASFAA membership, addressed proposed legislative changes and made recommendations to promote effective state financial aid programs that best serve Texas and its students.

In addition, the committee collaborated with TG to craft and submit a letter to Congressman Joaquin Castro, as well as other members of the U. S. House of Representatives, regarding TASFAA's support of HR 1529. The bill proposes to amend Title IV of the Higher Education Act of 1965 to exempt interest-free, forgivable private education loans that are originated by a state (such as the B-On-Time Loan) from rules and regulations applicable to preferred lender arrangements.

During the Texas legislative session, committee members monitored bills having a direct or indirect impact on financial aid programs and recipients. A number of alerts were sent out to the TASFAA membership informing them of new high-impact legislation as it was introduced. The committee members also acted as a legislative resource for schools wanting to learn more about proposed legislation and its potential effect on their operations.

In the coming year, the committee will continue soliciting input from TASFAA members in crafting the Association's position on relevant legislative and policy issues. In addition, members will focus on strengthening TASFAA's role in influencing the design of state financial aid programs and policies that more effectively assist students in reaching their higher education goals.



TASFAA Committee Reports

Membership Committee

Here are the numbers for 2012-2013:

175 institutions (2110 members) are current with their membership. Last year there were 194 total institutions (2163 members) with memberships.

42 institutions (225 members) have not renewed from 2011-2012 yet.

23 institutions (260 members) are new from 2011-2012.

At the Membership Committee's request, Communications set up all Primary Contacts to be contacted to update their membership profiles/members. This was started 12/06/2012 and has been finished. Below is the email that was sent:

In an effort to help maintain an accurate TASFAA membership database, we ask that you check the listing of members from your institution. Those currently associated with your institution are listed at the end of this email. If this is not accurate, please modify your list by going to:

<http://www.tasfaa.org/InstitutionAccess/>

Your access information is:

USERNAME:

PASSWORD:

Members can be added or deleted as appropriate. You can view the current list in either the Add or Remove listing link. Your institution data can also be updated using the third option – Update Institution's Profile.

If you are no longer the primary contact for your institution, please let us know who should be listed in that capacity.

*Thank you,
support@tasfaa.org*

The committee recently received a list of members found by the Awards & Scholarships committee to be no longer with FAID/ institution. We are currently working on these updates to clean up the database a bit more.

Nominations & Elections Committee

Nominations were opened to the association membership in August. We had 3 candidates run for President Elect and we had 5 candidates run for the TASFAA Board. The slate of candidates was approved by the board at the September board meeting. The Elections took place in August and September the results are:

President Elect

Anne Walker, Rice University

2 year board members

Sonia Townsend, San Jacinto College

Donnie Purvis, Weatherford College

Cecelia Jones, Texas College

Alan Ahmad, Alamo Colleges



TASFAA Committee Reports

Regional Training Committee

TASFAA Regional Training 2012-2013 -Recap

TASFAA Regional Training in partnership with Texas Guarantee Agency and Texas Higher Education Coordinating Board successfully completed FY13. Our team has been committed to finding ways to better serve our financial aid community by providing the best training experience at no expense.

Texas Regional Training Team:

April Gonzales served as the TASFAA Regional Chair and Delisa Falks as Co/Chair Co-presenter. We studied and researched the most up to regulations surrounding the TASFAA topics chosen for Texas Regional Training. We most definitely would have chosen Verification as a topic but it left little room for interpretation as the information was sporadically being delivered from DOE.

This year's TASFAA topics included:

- NASFAA's 2012-2013 Fall Training- Direct Loans The Rest of the Story
- Practical Applications:
 - Shopping Sheet
 - Pell Lifetime Eligibility Used

Lyn Kinyon from THECB continues to be instrumental with providing our FAA community State Updates on State Grants and Programs. As we were faced with a legislative year Lyn's commitment in providing our FAA community with Texas Legislative Proposals was done thoughtfully and always updated us on the most current information.

TG: Vickie Tanner, Sheila Casey, and Cynthia Mayberry continue to do a phenomenal job with our Regional Training logistics, and marketing which includes food preparations, securing our site host at each location, scheduling conference calls, announcements, hosting the registration site, providing stage guides for each scheduled training, and tabulating our evaluation scores.

TG's PRAF team Michelle Anderson and David Garza continue to do an exceptional job presenting on Federal Updates and have become great resources when questions arise from the audience requiring immediate research.

TG's Regional Site Coordinators continue to be great liaison's to the FAA community at the various Texas sites.

Show What You Know:

Together TASFAA, THECB, and TG developed a "Show What You Know" session that tested our participant's knowledge on the topics covered. This year certificates were provided to those who scored 1st, 2nd, and 3rd place. Ties were common and occurred at each location; both participants would walk away with a certificate signed by each representative. This echoed to our training team that our participants were engaged and ready to deliver what they learned in the all-day training session.

Evaluation Scores:

The information below provides an overview of the seven sites we conducted this year's 2012-2013 Texas Regional Training. The evaluation scores are on a scale from 1-5 and we received high marks from each location. We reached a total of **421** FAA attendees which includes an increase of 67 from 11-12.

<u>Location</u>	<u>Date</u>	<u>Attendees</u>	<u>Evaluation Overall</u>	<u>Organizational Score</u>
Dallas	Dec.5th	74	4.33	4.60
Ft Worth	Dec 6th	40	4.40	4.48
San Antonio	Dec. 11th	65	4.40	4.48
El Paso	Feb. 26th	47	4.23	4.43
Lubbock	Feb. 28th	62	3.98	4.09
Houston SE	Mar. 5th	58	4.65	4.75
Houston North	Mar. 6th	75	4.50	4.78

Challenges:

Chair and Co-Chair discussed a challenge that TASFAA Regional continues to face which includes the time constraint on the preparation for the NASFAA Fall Training material. Although the material is well put together with Instructor's and Participants Handouts, it can quickly become outdated, over simplified, or irrelevant to the majority of participants. It is critical for the members of the Regional Training Committee to come up with alternative (back-up) presentations to plug into the Texas Regional

continued on page 10



TASFAA Committee Reports

Regional Training Committee (continued from page 9)

Training and not be reliant on the NASFAA Fall material. Since our first training is typically the first week of December awaiting the NASFAA fall material can be daunting for the following reasons:

- Agenda cannot be set until NASFAA material received
- Presenters have less than 3 weeks to learn the material and set an outline on how material should be presented
- Time restrictions to create a Hands-On activity affiliated with presentation
- 3 hour time block required according to NASFAA for presentation however often has to be adjusted
- Presentations, Materials used printable handouts must be submitted to TG by Nov. deadline typically a busy time for Committee members attending State, Regional and FSA conferences
- Topic is novice- Part 1 of Direct Loans included basic understanding of Loans (i.e. MPN, Entrance Counseling etc..)
- Topic is too advanced or not relative to participants -(i.e. Reconciliation)
- Topic was not researched accurately, TG's PRAF team found multiple errors with NASFAA's CDR slides that required clarification

Solutions:

- TASFAA Regional Training Committee member sit in on NASFAA's Fall training committee to work on upcoming material
- Regional Training Chairs should be provided the material as soon as it is available in order to prevent delay in preparation
- Use NASFAA training material, if noted novice/advance create break out rooms for participants to choose to attend. This is really easy as we typically split the presentation in two Morning/Afternoon and the time before and after lunch is typically blocked by TASFAA
- Have participants fill out NASFAA evaluation (Regional Training Chair should collect and submit to NASFAA once all sites are completed including
- TASFAA Regional Training conduct all training in the spring January/February in a two week period– spring is an extremely busy time in FA offices, and weather may not permit travel
- TASFAA Regional committee can build their own presentations regarding FA Hot Topics
 - Send a survey to TASFAA list serve to find out what is needed
 - Review participant evaluations
 - Review FSA topics
 - FA Chat – Chat discussion with Financial Aid Administrators nation wide
 - Collaborate with SWASFAA Regional Training Committee Chair/Members

Updates & Changes:

Updates have been made to TASFAA Regional Training Committee Purpose, Responsibilities and Monthly Calendar including TASFAA Regional Training Leadership Information.

Delisa Falks, will step in as new chair for 2013-2014. Since regional training ends in March the planning for the new year begins in June requiring the agenda and presentations to be decided by October. It is a quick turnaround and would be ideal for co-chair to continue to be appointed so that the chair can experience a smooth transition.

Going Forward:

TG and THECB both have reliable resources that both agencies are willing to extend for a successful recorded training (either in webinar format, or live audience). This may be a possibility for future chairs/members to explore. The pros of having a recorded training would allow our team to share our training information to an even larger FAA audience. In addition it would help us to recognize the FAA communities that are unable to reach our site destinations and assess the reason. Our team shares the concern that we would not want the recorded training to be a first choice for our participants. We continue to believe there is significant value for a live training that fills the need of our FAA community. The recorded training would be presented after the site dates have concluded for those who were unable to attend. Unfortunately due to timing constraints our desire to include our first recorded training was not feasible.

We may also explore connecting and collaborating with our fellow SWASFAA Regional Training committee to see how Regional Training can evolve even further.

The TASFAA Regional Training Committee will continue to present on the most critical topics essential to understanding changes that affect our FAA community.



TASFAA Committee Reports



Site Selection Committee

The fall 2013 TASFAA Conference “Charting the Course of Financial Aid” was held at the beautiful Hilton Island Galveston Resort from Oct. 7-11. Returning to Galveston this year was a financially sound decision that enabled TASFAA to take care of some prior room attrition issues from the fall 2010 conference that was also held in Galveston. Plans have been solidified for TASFAA to hold our fall 2014 conference in El Paso Oct. 6-10 at the Camino Real Hotel in conjunction with the El Paso Convention Center next door. We owe many thanks to Phillip Applebaum who traveled to El Paso on our behalf to review the properties and the city. We will continue to negotiate and review our room numbers as the time approaches. Plans are still underway for the Fall 2015 conference. We have recently been contacted by hotel/visitor center representatives from Lubbock, Kerrville and others. Our new Committee Chair is Ms. Beth Tolen from UT Dallas—thanks and congratulations Beth!



TASFAA Committee Reports

Training Committee

Committee Members

**Melissa Mallett Bohnsack, Becca Akbari, Andrew Rodriguez, Angelika Williams, Debbie Nelson
Roy Tuberville, Russell Jeffrey, Vincent Carales, William Mack, Yolanda Cleveland**

On October 9th- 10th the Training Committee welcomed about 35 participants to the 2012 ABC Workshop. The ABC Workshop takes place a day and a half before the Annual TASFAA Conference. The 2012 ABC Workshop kicked off at the Omni Hotel in Corpus Christi. The Training Committee presented on the basics of Financial Aid, including the application process, student eligibility, loans, Pell and campus based programs, verification, satisfactory academic progress, and professional judgment. We were excited to have Jane Caldwell from the Texas Higher Education Coordinating Board present a session on state programs to complete our workshop. The attendees loved the 'hands on' exercises that were used during the presentations. The committee received positive feedback in all of the evaluations.

On May 13th-15th the annual New Aid Officers Workshop (NAOW) was held at the Sheraton in Arlington, TX. The workshop was well attended and the committee enjoyed putting on this great event. We had 79 attendees at this year's NAOW and the sessions ranged from student eligibility, need analysis, verification, Pell Grant and campus based programs, R2T4, loan repayment information, packaging and satisfactory academic progress. During one of the working lunches the attendees learned about the importance of customer service and the different generations, which was presented by a representative from TG. Lyn Kinyon from the Texas Higher Education Coordinating Board presented on State Programs. This year's theme was "Get In the Game" and the attendees worked as teams to complete puzzles and play board games during breaks or at the end of sessions. All of the attendees were put into groups and they were challenged with coming up with a financial aid song sung to a tune that had been assigned to them. Everyone performed these songs in front of the Board during dinner. It was a great event and our financial aid industry future is bright in the music business.

Planning for the 2013 ABC Workshop is complete and the Training committee is excited to welcome about 50 new financial aid administrators on October 8th-9th to the Galveston Convention Center. We have another great workshop planned to kick off this year's TASFAA Conference. After the ABC Workshop we will evaluate our presentations and review the feedback from the attendees and start the planning for the 2014 New Aid Officers Workshop. As always, the committee is open to suggestions for changes or improvements when planning next year's training workshops, so please feel free to contact one of our committee members with feedback.

I look forward to my second year as the Chair of the TASFAA Training Committee and to working with some great people from all across the state of Texas.



TASFAA Committee Reports

Web Services Committee FY2013 Annual Report

WEB SERVICES COMMITTEE

Alan D Ahmad, Chair, Alamo CCD

Deborah Whitis, Alamo CCD

GOALS

The Web Services Committee works with ATAC Corporation to provide web-based assistance and information to the TASFAA community.

2012-13 PROGRAMS AND PROJECTS

- Fall Conference mini-site: Graphics, information
- Document Update: Policies and Procedures, Bylaws,
- Templates and forms: Voting, Scholarship, Training
- Committee requests: Training, Newsletter

TASFAA.ORG

Summary of data extracted from activity on all pages of the Texas Association of Student Financial Aid Administrators website, www.tasfaa.org.

Year Specific Information

- New website design and reformatting of pages during 2010-11 accounted for many hits and visits by Web Services Committee and TASFAA Officers.
- Regional Training information, registration and documents shared with TGSCLC and THECB beginning FY2011 may account for decrease in hit and visit activity.
- Listserv (tasfaaL@tasfaa.org) activity decrease beginning 2011 disproportionate with other activity. Listserv subscribers data is steady over five year period averaging 80% of total individual membership.

	Job Posts	Listserv Posts	# Hits	# Unique Visitors	# Visits	Institute Mmbr	Individual Mmbr
FY09*	88	396	935322**	20936**	166098**	213	2310
FY10	101	431	938808	23752	156129	218	2334
FY11	112	357	1133670	30167	175799	209	2266
FY12	123	277	1730951	30672	201822	194	2163
FY13	114	265	1441980	27612	179306	176	2123
FY10	+14.77%	+8.84%	+37%	+13.45%	-6.00%	+2.35%	+1.04%
FY11	+27.27%	-9.85%	+21.21%	+44.09%	+5.84%	-1.88%	-1.90%
FY12	+39.77%	-30.05%	+85.06%	+46.50%	+21.51%	-8.92%	-6.36%
FY13	+29.55%	-33.08%	+54.17%	+31.89	+7.95%	-17.37%	-8.10%

*FY2009 used as the base-year for percentage change in activity during FY10-13

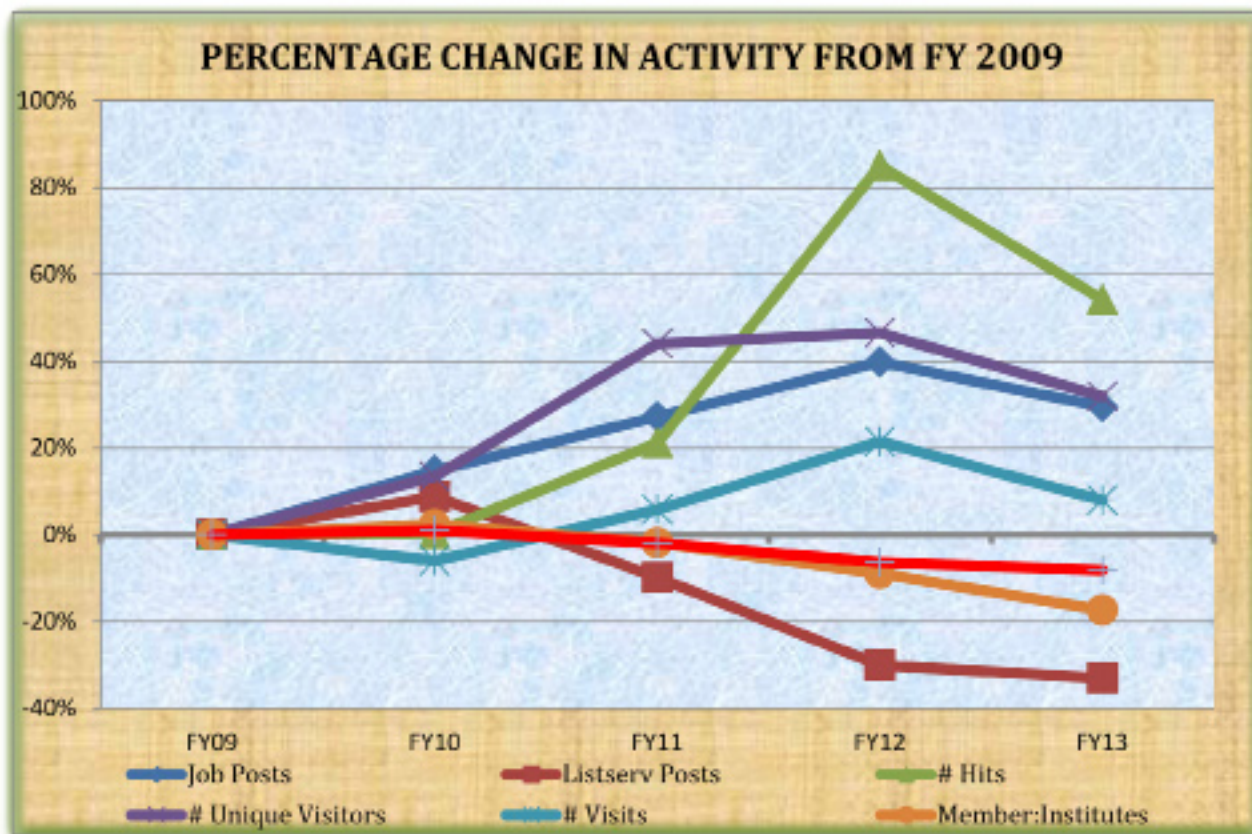
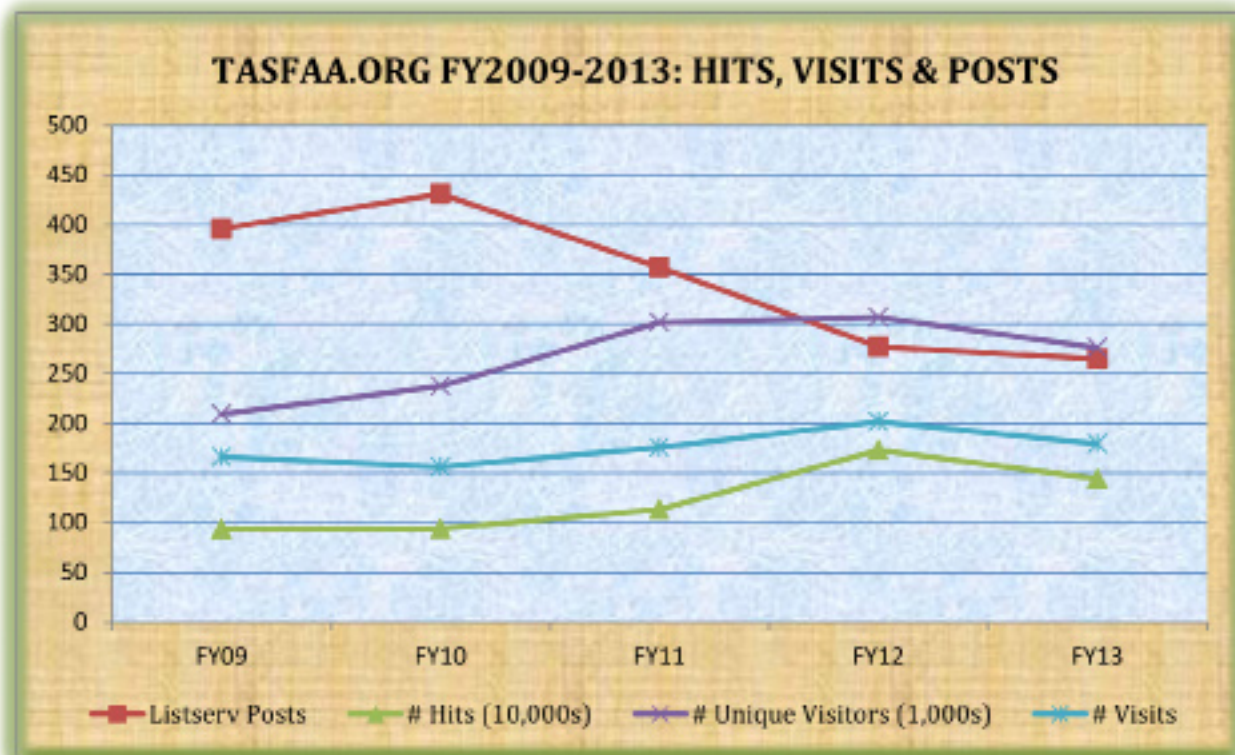
**Data is projection calculated from partial year statistics (during 2008-09).

continued on page 14



TASFAA Committee Reports

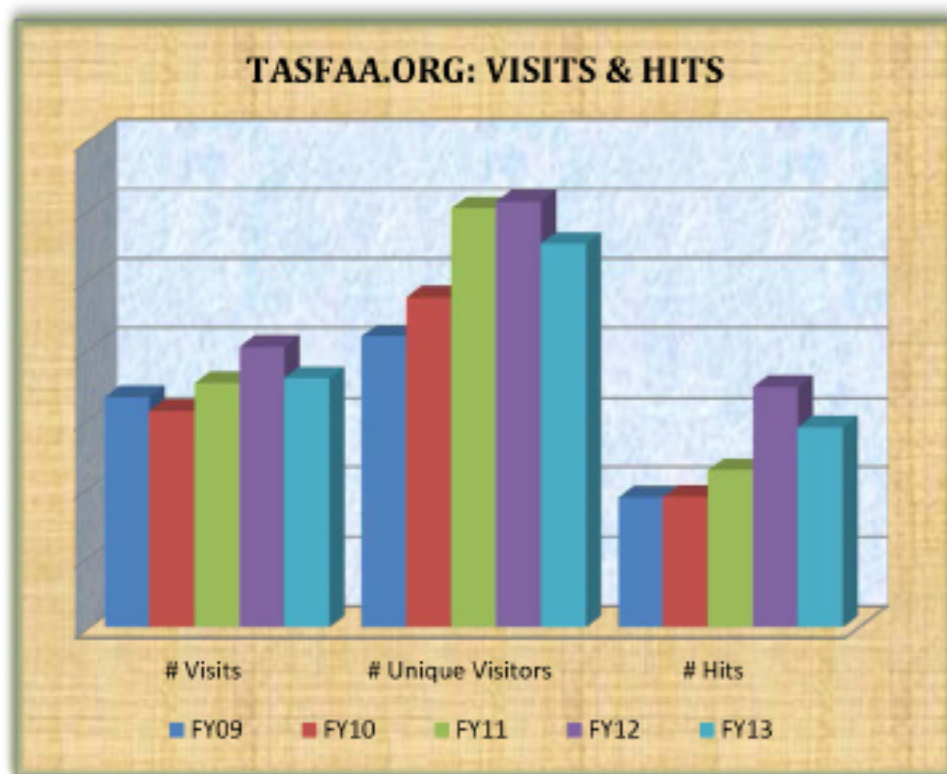
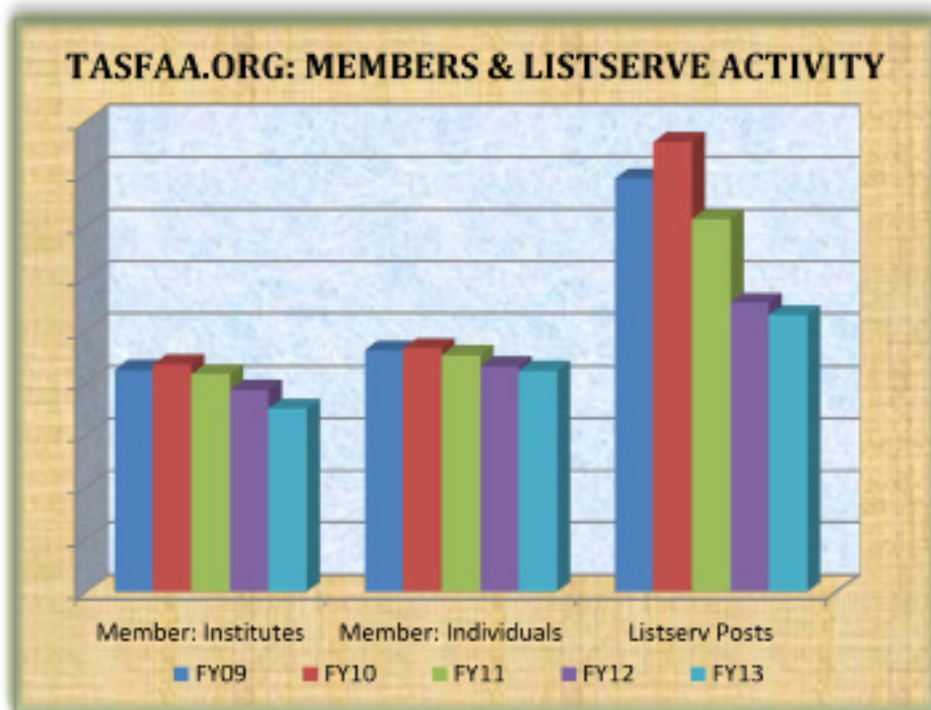
Web Services Committee (continued from page 13)

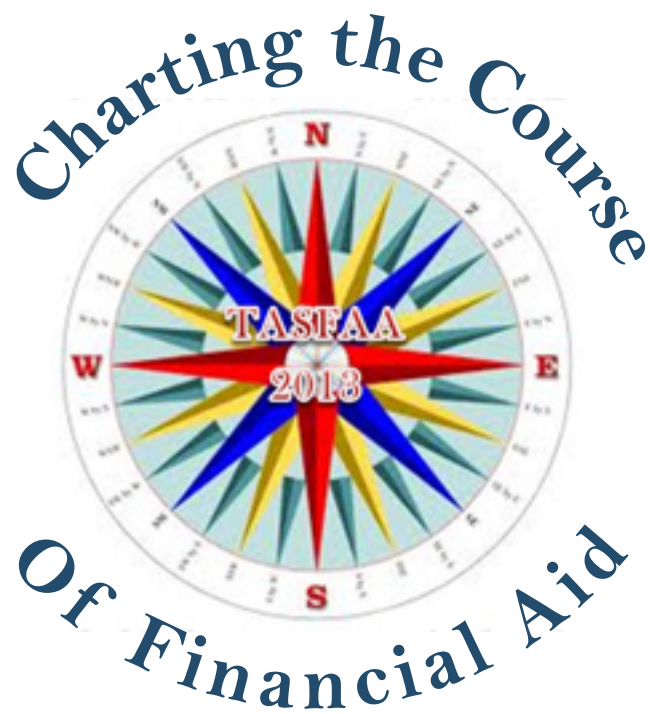


continued on page 15

TASFAA Committee Reports

Web Services Committee (continued from page 14)





The TASFAA Annual Report was created by
**The Newsletter/Public
Relations Committee**

Texas Association of Student Financial Aid Administrators